

REPORT TO: COUNCIL

DATE: 1 SEPTEMBER 2016

REPORT OF THE: HEAD OF ECONOMY AND INFRASTRUCTURE

JULIAN RUDD

TITLE OF REPORT: PROPOSED JOINT PUBLIC ASSETS BOARD FOR YORK,

NORTH YORKSHIRE AND EAST RIDING

WARDS AFFECTED: ALL WARDS

EXECUTIVE SUMMARY

1.0 PURPOSE OF REPORT

- 1.1 To consider a proposal from the York North Yorkshire East Riding LEP Infrastructure Board to also take on the role of Joint Public Assets Board for the York, North Yorkshire and East Riding LEP area. The Board would become the 'Infrastructure and Joint Assets Board' for YNYER.
- 1.2 To views of Local Government North Yorkshire and York are being sought about this proposal and the draft Terms of Reference (at Annex 1) before the LEP Infrastructure Board makes a decision on this issue and the inclusion of any additional members.
- 1.3 The consideration of this proposal by Council will allow a Ryedale District Council view to be provided to LGNYY.

2.0 RECOMMENDATIONS

- 2.1 That Ryedale District Council supports:
 - (i) the proposal for the LEP Infrastructure Board to take on the role of Joint Public Assets Board for the YNYER LEP area and become known as the LEP Infrastructure and Joint Assets Board: and
 - (ii) the draft terms of reference for the LEP Infrastructure and Joint Assets Board.

3.0 REASON FOR RECOMMENDATIONS

3.1 A Joint Public Assets Board is a strategic forum made up of public sector land and property holders within a specified area to promote *joint* working on *asset* management by the partners. The intention is to influence asset disposals and management in a way that supports the local economy. The Board would also provide a forum to share information and adopt a collaborative approach to assets in the area. Projects undertaken by the Board would be intended to allow public sector property holders to work in partnership to explore and identify opportunities for better

use of all public land and to generate economic activity. The Board's primary aim would be to achieve a more integrated approach to how the public sector uses its assets in the YNYER LEP area to support growth and deliver better value for public money and efficient use of public land.

4.0 POLICY CONTEXT AND CONSULTATION

- 4.1 This proposal is conducive to the achievement of the following three corporate aims of this Council:
 - Aim 1 To create the conditions for economic success
 - Aim 2 To meet housing need in the Ryedale District Council area
 - Aim 5 To Transform the Council

5.0 SIGNIFICANT RISKS

5.1 There are no significant risks as possession of the assets and final decisions about their use would remain with the owning body. However the Board would provide the opportunity to share information and make joint decisions on strategic objectives and priorities with assets in their ownership with partners and stakeholders.

6.0 REPORT

6.1 The report that was presented to the LEP Infrastructure Board is appended at Annex A and is self explanatory.

JULIAN RUDD HEAD OF ECONOMY AND INFRASTRUCTURE

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York North Yorkshire & East Riding Local Enterprise Partnership

Infrastructure Programme Board

BOARD MEETING: 9th June 2016 **REPORT PRESENTED BY:** Julian Rudd

TITLE OF PAPER: EXPANSION OF BOARD RESPONSIBILITIES TO COVER PUBLIC ASSETS

1.0 Purpose of the Report

- 1.1 To consider an expansion of the remit of the LEP Infrastructure Programme Board to also take on the role of Joint Public Assets Board for the York, North Yorkshire and East Riding LEP area. The Board would become the 'Infrastructure and Joint Assets Board' for YNYER.
- 1.2 To seek the views of Local Government North Yorkshire and York on this proposal and the draft Terms of Reference and to make a decision on this issue and additional members of the Board following this consultation.

2.0 Background

What is a Joint Public Assets Board?

A Joint Public Assets Board is a strategic forum made up of public sector land and property holders within a specified area to promote *joint* working on *asset* management by the partners. The intention is to influence asset disposals and management in a way that supports the local economy. The Board would also provide a forum to share information and adopt a collaborative approach to assets in the area. Projects undertaken by the Board would be intended to allow public sector property holders to work in partnership to explore and identify opportunities for better use of all public land and to generate economic activity. The Board's primary aim would be to achieve a more integrated approach to how the public sector uses its assets in the YNYER LEP area to support growth and deliver better value for public money and efficient use of public land.

How would it work?

- 2.2 Possession of the assets would remain with the owning body however the Board would provide the opportunity to share information and make joint decisions on strategic objectives and priorities with assets in their ownership with partners and stakeholders. The Board would be expected to take a more collaborative approach to the management of assets and provision of opportunities for development to support the economy and deliver housing targets.
- 2.3 It is not intended that the Homes and Communities Agency (which would become a member of the new board) or local authorities would delegate ownership decisions on their existing assets to the Assets Board. Formal decisions on specific assets affecting them would remain with the party who owns the interest in question.
- 2.4 A draft Terms of Reference for a YNYER Assets Board is at Annex 1.

What difference could it make?

2.5 Public sector bodies are often large landowners in their area and by all organisations using their resources and assets in a collaborative way the Board could help ensure that decisions made by the partner organisations are of best value and impact for the local area, particularly in terms of supporting growth.

Membership of the Board?

- 2.6 Such boards can have a mixture of representatives, dependant on which public bodies are within their boundaries. It is proposed that initially the Homes and Communities Agency be invited to join the YNYER local authorities on this Infrastructure Board as it expands its remit to use of public assets. Other potential future members (either full time or in relation to specific issues and sites) could include:
 - Network Rail
 - Central government departments, especially those who deliver local services such as MoD, DWP/ Job Centre Plus, HMRC, MoJ
 - Health bodies e.g. NHS Property Services, CCGs, NHS trusts
 - Police / Ambulance / Fire and Rescue
 - Educational bodies e.g. universities and colleges
 - Housing associations

Such boards are not necessarily restricted to public estate holders and can be open to attendance from quasi-public sector organisations and private sector stake holders in the area.

Key Outcomes

- 2.7 These are expected to include:
 - Mapping of all assets, including both leasehold and freehold, can help to identify
 opportunities for improving the efficiency and effectiveness of the combined public
 estate.
 - Freeing up surplus land for housing, employment and regeneration to support implementation of the LEP Strategic Economic Plan
 - Work with the HCA and local partners and potential investors to build a pipeline of investable and deliverable housing investment schemes across YNYER which are aligned to local and national priorities – initially focussed on accelerating the delivery of new homes to around 5,000 a year in YNYER, in accordance with agreed Local Plan housing figures
 - Identify housing investment priorities and timeframes across YNYER to provide a
 framework for increased public and private investor confidence and for maximising
 value from national and local public sector land assets, seeking public and private
 investment partners where appropriate
 - Surplus assets ear-marked for disposal to generate capital receipts which can be reinvested to stimulate economic growth and / or used to reduce deficits
 - Identify opportunities for co-location and making better use of space to reduce the footprint of the public estate and provide opportunities for growth and revenue savings (as costly maintenance and lease costs are minimised)
 - Identifying potential for economic growth and for integration and joint working via stronger joint working and understanding of partner's strategic aims and alignment.

- 2.8 Boards require local leadership with senior management and political buy in to drive delivery and ensure progress is made. A shared vision is critical to collaborative working in partnership, although there will be projects where not all partners would collaborate if the project does not meet their strategic aims.
- 2.9 Experience with such boards elsewhere suggests it is more practical (and avoids unnecessary bureaucracy) to develop an assets board through existing structures involving key stakeholders hence this proposal to expand the role of the existing LEP Infrastructure Board, where all the local authorities in YNYER are already represented.

Recommendation

LEP Infrastructure Board to:-

- consider taking on the role of Joint Public Assets Board for the YNYER LEP area and being known as the LEP Infrastructure and Joint Assets Board
- consult with LGNYY on this proposal and the draft terms of reference at Annex 1

Following the outcome of this consultation the LEP Infrastructure Board would make a decision on:

- accepting the role of Joint Public Assets Board for the YNYER LEP area, thereby becoming the 'LEP Infrastructure and Joint Assets Board'
- which other public sector partners should become full or part-time members of the Board,
 in addition to the HCA and Chair of the YNYER Housing Board

The York, North Yorkshire and East Riding Joint Public Assets Board Draft Terms of Reference

Background

- The Local Authorities within YNYER will form a Joint Public Assets Board with the HCA to influence asset disposal and investment in a way that supports the growth of the YNYER economy. The JPAB role will be undertaken by the existing LEP Infrastructure Programme Board, where all YNYER local authorities are represented, with addition of the Homes and Communities Agency and the Chair of the YNYER Housing Board. The Board will be know as the Infrastructure and Joint Assets Board.
- The Board's primary aim will be to achieve a more integrated approach to how the public sector uses its assets in YNYER, to support economic growth and deliver better value for public money.
- It is not intended that the HCA or local authorities or other public sector partners would delegate ownership decisions on their existing assets to the Board.
- Although initially the Board will focus on assets controlled by / under the management of local authorities and the HCA - over time there is a clear aspiration for the Board to widen its remit to cover the assets / land of other public sector agencies and Government departments.

Role

- The Board's primary aim is to achieve a more integrated approach to how the public sector uses its assets in YNYER to support economic growth and deliver better value for money.
- Identify and consider the reuse and investment in strategic land and assets within YNYER
- Influence policy and strategy for housing and regeneration within YNYER
- Influence the defining of priorities and development of a pipeline of projects to promote and deliver housing growth and regeneration within YNYER
- Support the alignment of housing and regeneration investment across YNYER by the LEP, HCA, local authorities and other public sector partners and the private sector.
- Maintain and keep up to date databases of relevant YNYER information including on surplus land and assets, brownfield land, housing stock, and other housing and regeneration related data.
- Support the value enhancement and promotion of Government and publicly owned assets in YNYER, taking a central role in shaping the policy and decisions for the disposal and reinvestment of these assets to maximise impact on economic and housing growth.
- Develop, oversee and manage a pipeline of publically owned assets / sites across YNYER ensuring early visibility of proposed disposal routes amongst all partners engaged in the work of
 the Board.
- Support the public sector partners in working together to explore and promote the benefits
 that can be gained by considering their respective assets in the locality as a single asset base/
 balanced programme; set up a governance structure that will underpin this partnership
 arrangement for the long term; and implement and promote the opportunities that arise.

Focus

The Board will initially focus on assets controlled by / under the management of the HCA and local authorities, except where major opportunities arise to redevelop publicly owned land and assets in YNYER. Over time there is a clear aspiration for the Board to widen its remit to cover the assets/land of other publicly owned land, including Government departments.

It is anticipated that the Board will be the place for discussions and agreement on a range of interrelated factors, including:

- Supporting the growth agenda and housing targets, in line with LEP and Housing Board strategy for YNYER and HCA initiatives
- The role of the Board in future transformational projects
- Opportunities to align local and national activity more closely, including delivery of HCA programmes and funding streams
- A more open and transparent approach to understanding the disposal pipeline, including the use of a common database of sites across local and national partners operating in YNYER
- Financial flexibilities such as deferred receipts
- Adding value to assets (e.g. via the planning process) which can then be retained locally
- Joint management of risk and reward

Although the initial focus will be on HCA and local authority land and property, there is potential for the Board to become engaged in a YNYER-wide 'One Public Estate' Programme in the future (subject to the approval of national and local partners). In the meantime the Board will support partner local authorities who wish to continue/ pursue a 'One Public Estate' approach - with the disposal of any national assets resulting from this approach falling within the scope of this Board.

Objectives

Objectives stated for the Board can be summarised as:

- 1. Achieve a considerably more integrated approach to management of assets across the public estate
- 2. Improve release of property and land to accelerate growth and economic regeneration and achieve value realisation from the public estate
- 3. Deliver the housing and regeneration ambitions and targets set out in Local Plans, the Housing Strategy and Strategic Economic Plan for YNYER
- 4. Work in partnership with the YNYER Housing Board to deliver more homes and meet housing needs
- 5. Use public assets to lever in other public and private sector investment
- 6. Increasing the efficient use of space to enable the public sector to lower its property running costs, achieve cost reductions and carbon reduction
- **7.** Improved customer access quality, organisational communication and working dynamics by bringing together uses in the same property

Activities

The Board (and its individual members) will work towards a joint strategic approach to:

- Agree a typology of assets to be included for consideration by the Board
- Develop, oversee and manage a pipeline of publically owned assets/ sites across YNYER ensuring early visibility of proposed disposal routes amongst all partners engaged in the work of the Board
- Raise awareness of the Board, act as ambassadors for the Board's work and ensure that the
 identified priorities of the Board are reflected in the property related strategies and policies
 of the organisation they represent on the Board
- Build trust and improve working relationships for the benefit of all partners
- Ensure the availability of accurate, reliable and up-to-date data on property / land assets in order to inform asset management and capital investment decisions.
- Simplify the means by which assets can be shared between partners
- Align opportunities to maximise the combined potential of assets
- Monitor and receive progress reports for individual projects
- Act as arbiter in situations where there are competing demands

Focus areas

Areas for the focus of activity are identified as:

- a. Strategic priorities
 - Work with other public sector partners, including relevant Government Departments and local agencies, to maximise the value and outputs of the Board
 - Create economic benefit and delivery of housing, employment and investment from the management, use and disposal of public land
 - Support increased delivery of housing targets and the meeting of housing needs in conjunction with the YNYER Housing Board

b. Development opportunities

 Release land for economic growth, housing and community benefit, use assets to lever in other public and private sector investment and generate added value and operational efficiencies by co-locating services

c. Asset Management

 Develop a network of public sector land owners to encourage cooperation in meeting strategic and operational objectives, in particular the delivery of housing and growth targets for YNYER.

d. Mapping, typology and pipeline development

- Develop openness and visibility of the details of assets held by the public sector partners.
- Develop an understanding of how all public sector assets within YNYER are held, used and can assist strategies for growth and investment.

Constitution

As per the Terms of Reference for the LEP Infrastructure Programme Board, except:

1. Board Membership

Only members of the Board have the right to attend Board meetings. However, other individuals such as external or technical advisers may attend for all or any part of a meeting, as and when appropriate/necessary. If a vote on a decision is required, only formal Board Members shall be able to exercise a vote.

If a member is unable to attend a meeting due to absence, illness or any other cause, they can nominate a substitute to attend in their place.

Initial membership of the Board consists of the LEP Infrastructure Programme Board and a representative of the Homes and Communities Agency, together with the Chair of the YNYER Housing Board. Other public sector partners may be invited to join the Board on a formal full or part-time basis by agreement of the Board, or on an informal occasional basis in relation to appropriate items for consideration.

2. Governance Arrangements and Decision Making

It is not intended that organisations would delegate ownership decisions on their existing assets to the Board. The Board will be established as a local strategic assets forum. Formal decision making on specific property assets and transactions affecting them will remain with the party who owns the interest in question.

The Board will seek to influence the disposal of surplus Government assets, including land ownership options to support growth.

Within the existing YNYER Governance structure it is anticipated that this Board will report to Local Government North Yorkshire and York and to the YNYER LEP Board.

Depending on the focus and desired outcome, individual projects and interventions can be delegated to the YNYER Chief Executives Group, YNYER Directors of Development, LEP Performance Group or the YNYER Housing Board.

Recommendations regarding strategic housing and regeneration policy and strategy in YNYER will be reported to the LEP Board / Housing Board / LGNYY as appropriate for decision. Recommendations relating to investments by the Homes and Communities Agency will be reported to the HCA Board for decision.

3. Appointment of Chair and Vice Chair

The Board shall nominate a Chair and Vice Chair from amongst its membership.

4. Quorum

The quorum necessary for the transaction of business shall be 5, including the Chair or Vice Chair. A duly convened meeting of the Board at which a quorum is present shall be competent to exercise all or any of the powers or take any decision that would be available to the full Board, except that full Board approval is required to any changes in the constitution of the Board.

5. Revisions to Terms of Reference

The Board may agree revisions to these terms of reference as it considers appropriate. It will not agree changes which require agreement by member organisations except where prior agreement from those member organisations has been obtained.

6. Board Members Liabilities

There is nothing in these terms of reference that is intended to create personal liabilities for Board Members individually or collectively.

7. Frequency of Meetings

As per the Terms of Reference for the LEP Infrastructure Programme Board.

8. Confidentiality/ Declarations of Interest

Information received and discussed by the Board must be treated as confidential in so far as the Freedom of Information acts permit.

Each member on the Board will register any potential conflicts of interest at the point of appointment/ re-appointment. It is the responsibility of Board members to inform the Chair of any changes to interests which may need be declared during a Board Members term of office.

9. Working Protocol for any Transactions

- a) Property transactions between partner organisations should normally expect to be based on market factors such as price, risk, etc.
- b) Transactions below market price can take place at partner's discretion or where social benefits are deemed by all relevant parties to be sufficient to offset abated values. Subject to relevant approvals required.
- c) No partner will attempt to ransom another.
- d) Where agreement between partners on valuation issues cannot be reached the issue will be referred to an independent third party valuer for adjudication.
- e) Any property transactions between public sector agencies will need to take account the potentially different statutory and administrative guidance under which they operate.
- f) The appropriate delivery vehicle for joint or collaborative projects will be established through a process of option development and appraisal.